



**ICESA**  
I CAN EXCEL SKATING ACADEMY

## **COVID CONNECTION SPONSORSHIP PROGRAM**

As children return to sport parents are facing financial challenges due to unemployment caused by covid thus leaving them unable to participate. ICESA has developed a sponsorship program to help skaters return to the ice. Each skater who brings in an ad for \$100 will receive 50% off their registration. This will help not only the child but also the business. As a business owner I know advertising works and so does word of mouth. A page will be developed for businesses on my web site geared towards all skating related sports: figure, hockey, ringette etc. Those businesses will be called the COVID Connections Support Group. Advertisements will be posted on Facebook Twitter and Instagram and I will approach the paper to do an interview as well as radio stations thanking you for your support. Please send via pdf or jpeg. Your support is greatly appreciated. This is something that is very near and dear to skaters and families.

Should you need to contact feel free to do so!!!

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[www.icanexcelskatingacademy.com](http://www.icanexcelskatingacademy.com)



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Business Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Preferred Contact: Phone Email

Office Use:

Date Received: \_\_\_\_\_ Skater Supported: \_\_\_\_\_